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Assistant Professor of International Business
School of Business and Economics (SoBE),
Thompson Rivers University (TRU), British Columbia, Canada.
Specialization: International Business and Global Strategy
Immigration status: Canadian citizen
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• Employment

- Assistant Professor (2014-present), Thompson Rivers University, BC, Canada.
- Sessional Lecturer (2009-2013), Laval University, Quebec, Canada.
- Consultant (2008-2013), ExpertsMena Inc., Montreal, Canada.
- Industry experience in Manufacturing/ Offshore outsourcing/Supply chain management (2002-2006), Sharif holding, UK, Belgium, Morocco.

• Education

- PhD in International Strategic Management. (Thesis topic: *Towards Sustainable Offshore Outsourcing: An Empirical Study on Canadian Manufacturing Small and Medium Size Firms*). Laval University, Quebec, Canada.
- MBA (Master's in Business Administration), Laval University, Québec, Canada.
- DESA (Diplôme d'Étude Supérieure Approfondie) /MPhil in International Economics with thesis (1998-2002), public defense in 2002, University of Mohammed V, Rabat, Morocco, with collaboration of Université Catholique de Louvain, Belgium.
- Licence/BSc honors' in Business Economics, (1994-1998), *First class first* in 1998, University of Mohammed V, Rabat, Morocco.

- **Research Interests:** Global Entrepreneurship, Immigrant Entrepreneurship, Industry 4.0 and Innovation, Offshore outsourcing and developing dynamic capabilities in SMEs, and Emerging country markets.
- **Current Research Projects (In progress):** Strategy of Luxury Products Business in Emerging Countries (China).
- **Professional development (Teaching and Research)**
 - Workshop: “Course development” conducted by Mr. Dan Thompson, Associate Dean (Academic), SOBE, TRU.
 - Workshop: “Teaching with **CASES**” conducted by Dr. Gal Raz from Ivey Business School, Western University, London, ON. [February 20 & 21, 2017].
 - Workshop: The 4th annual International political science association (IPSA)-National University of Singapore (NUS) summer school for Social science research methods, June 8-19, 2015. Singapore.
 - Workshop: (May 8-9, 2015) on “Learning in Digital World (Exploring Experiential Learning Activities, Simulations, Role Play and Real World Interactions)”, organised by Thompson Rivers University Open Learning (TRU-OL).
 - Workshop: (May 12-15, 2015) on “Interculturalizing the Curriculum”, organised by The Centre for Student Engagement and Learning Innovation, Thompson Rivers University (TRU).
 - Summer School: “Survey Methodology”, August 5-28, 2014 at Leibniz Institute of Social Science. Cologne, Germany.
 - Training program on “Online teaching of MBA courses” Feb-March, (2010), organized by Liverpool University, UK.
- **Invited guest speaker:**
 - Colloquium on “Belt Road Initiative (BRI)” organized by Conseil Québécois d’Études géopolitiques (CQEG), Québec, Canada for a talk on: *China-Pakistan Economic Corridor (CPEC): Geo-Strategic, Economic and Logistics Implications for Pakistan.*
 - Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*China-Pakistan Economic Corridor (CPEC): Geo-Strategic and Economic Implications*” on 20th October, 2017.

- Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*Is India the next super power?*” on 10th November, 2016.
 - Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*Economic Model, Geo-strategic location and economic rise of Bangladesh*” on 11th November, 2016.
- **New Course development at School of Business and Economics, TRU, BC, Canada.**
 - IBUS 4520 : Doing business in the emerging markets
 - IBUS 4510 : Cross-cultural management
 - IBUS 4440: Global entrepreneurship
 - IBUS 4590 : International business field study course
- **Research Training**
 - Grant proposal Writing (SSHRC) under Professor Zhan Su (2010-2013).
 - Research Associate, Stephen A. Jarislowsky Chair on International Business, (2013-2014), under the supervision of Professor Zhan Su.
 - Research Associate, FCRSS/IRSC Chair on Knowledge Transfer and Innovation (May-August, 2009) under the supervision of Professor Nabil Amara.
- **Teaching experience**
 1. Visiting professor (2017) at Shanghai Institute of Technology (SIT), China. MRKT 4410-Service Marketing Strategy.
 2. Guest Lecturer (2016, 2017& 2018) at Universite Paris Est, Creteil, France. Taught short course on: Strategic Management of Offshore Outsourcing.
 3. Visiting professor (June, 2016) at Tianjin University of Technology (TUT), China. MNGT 3711-Business ethics and society.
 4. Visiting professor (December, 2015 and December, 2016) at Tianjin University of Technology (TUT), China. MNGT 4780-Strategic Management.
 5. Guest Lecturer (2015) at Hochschule Osnabrück (Osnabruck University of Applied Sciences), Germany. Course topic: Rise of emerging countries: Opportunity or threat for developed country markets.
 6. Visiting professor (2014) at Tianjin University of Technology (TUT), China.

- BUSN 3990: Comparative Management Practices.
7. School of Business and Economics, Thompson Rivers University, BC, Canada. [2014-2018]
- IBUS 4570 : Global Management.
 - IBUS 3510 : International Business.
 - BUSN 6030 : International Business (MBA).
 - IBUS 4510 : Cross-cultural Management.
 - IBUS 4540 : Global Entrepreneurship
 - BUSN 5050 : Marketing Management (GDBA)
 - BUSN 6081 : Strategic Management (MBA)
8. Faculty of Administrative Sciences (AACSB & EQUIS accredited), Laval University, Quebec, Canada. [2009-2013]
- MNG 6002: International Management, MBA/MSc Course.
 - GIE 3102: Doing Business in Asian Markets, BBA Course.
 - MNG 2101: Principles of International Management, BBA Course.
9. Courses taught partially [2009-2013]
- GIE 7000: Internationalization of Firms, MSc/PhD Course (2012/2013).
 - GIE 6084: Strategy of Multinational Firms, MBA/MSc Course (2008-2013).
 - RLI 7013: Seminar on Asia, MSc/PhD Course (2010-2013).
 - GIE 6086: Int. Human Resource Management (IHRM), MBA/MSc Course (2012).
 - MNG 2100: Fundamentals of International Management, BBA Course (2009-2012).
 - XXXX: Doing Business in Canada, Summer Business School (2012).
10. Taught at Institute Supérieur des Etudes Commerciales (ISEC), Morocco. (1998-2002)
- International Economics, International Finance, Introduction to Accounting, Managerial Accounting. Corporate Finance, Financial Theory.

• Publications in peer-reviewed journals

1. Dilruba, K., Parvin, SS., Mohiudin, M., Hoque, A. & Su, Z. (2018). Financial Sustainability of Non-Governmental Microfinance Institutions (MFIs): A Cost-Efficiency Analysis of BRAC, ASA, and PROSHIKA from Bangladesh, *Review of Economics & Finance*, 12(2), 71-85.
2. Dilruba, K., Mohiuddin, M., Hoque, A. and Weber, O. (2018). "Financing Micro-entrepreneurs with Microcredit for Poverty Alleviation: Evidence from Rural Bangladesh, *Journal of Global Entrepreneurship Research*, 5(3), xx-xx.
3. **Mohiuddin, M.**, Mazumder, M.N.H., Chrysostome, E. & Su, Z. (2017). Relocating high-tech industries to emerging markets: case of pharmaceutical industry outsourcing to India,

Transnational Corporations Review, 9 (3): 201-217. DOI:
10.1080/19186444.2017.1370808

4. Halilem, N., Amara, N., Olmos-Peñuela, J., and **Mohiuddin, M.** (2017). To Own or not to Own? Is it the Question? A Multilevel Analysis of the Influence of Intellectual Property Right Policies on Academic Entrepreneurship. *Research Policy*, FT 50, (A+ journal; ABDC ranking; SSCI Impact Factor: 4.495).
5. Mehedi Masud, Amin, B. and **Mohiuddin, M.** et al. (2017). Adaptation Barriers to Climate Change Vulnerability: Major Challenges in Agricultural Sector, *Journal of Cleaner Production*, 156: 698-706. (SSCI Impact Factor: 5.715).
6. Fazal, S.A., Mamun, A.A., Wahab, S.A., and Mohiuddin, M. (2017). Host-Country Characteristics, Corporate Sustainability, and the Mediating effect of Improved Knowledge: A Study among Foreign MNCs in Malaysia, *Multinational Business Review*, 25(4): 328-349
7. Mamun, A.A., **Mohiuddin, M.**, Su, Z. and Fazal, S.A. (2017, accepted). Strategic Orientation, Innovation and the Mediating effect of Absorptive Capacity: A Study among Malaysian manufacturing SMEs, *International Journal of Innovation Management*, (Scopus, ESCI).
8. Al Mamun, A., Nawi, N.B.C., **Mohiuddin, M.**, Shamsudin, S.F.F.B., and Fazal, S.A. (2017, In Press). Entrepreneurial Intention and Start-up Preparation among final year students in Malaysia, *Journal of Education for Business*, 92(6): 296-314 (ESCI).
9. Al Mamun, A., **Mohiuddin, M.**, Ahmad, G.B., and Fazal, S.A. (2017, In Press). Effect of Entrepreneurial and Market Orientation on Consumer Engagement and Performance of Malaysian Manufacturing SMEs, *Management Research Review*, (Scopus).
10. **Mohiuddin, M.**, Parvin, S.S., Sultana, M.A. & Karuranga, E. (2016). Media Coverage of Financial Crisis and Formation of Societal Perception and Behaviors: A Qualitative Content Analysis Perspective. *Revue de Philosophie Economique (Review of Economic Philosophy)*, 17(2): 125-146. [CNRS (France) ranking: B journal].
11. Belkhodja, O., **Mohiuddin, M.** & Karuranga, E. (2017). The Determinants of FDI Location Choice in China: A Discrete-Choice Analysis, *Applied Economics*, 49(13): 1241-1254 [A journal, ABDC ranking, SSCI IF: 0.58].
12. Wu, J.J., Lien, C.H., **Mohiuddin, M.**, Chien, S.H., and Yang, X.J. (2016). The effects of smartphone users' core self-evaluations and stickiness on intentions to download free social media apps. *Journal of Decision Systems*, 25(3): 263-272. [ABDC B journal].
13. Kimiagari, S., Keivanpour, S., Al-Azad, M.S. & **Mohiuddin, M.** (2015). International Strategic Alliances (ISA) and Knowledge Transfer in Up-Stream Oil and Gas Sector:

- Application of a Fuzzy Delphi Method, *Contemporary Management Research (CMR)*, 11(4): 409-428. [ABDC ranking: B].
14. Fahinde, C., Abodohoui, A., **Mohiuddin**, M., & Su, Z. (2015). External financial inflows and domestic investment in the economies of WAEMU: Crowding-out versus crowding-in effects. *The Journal of Developing Areas*, 49(3): 229-248. [ABDC ranking: B].
 15. Dodson, M. S., de Azevedo, D. B., **Mohiuddin**, M., Defavari, G. H., & Abrahão, A. F. S. (2015). Natural Environment and Future Generations as Stakeholders, the path for Sustainability. *Desafio Online*, 3 (2): 1069-1088. [Quails (Brazil) ranking B3].
 16. Al-Mamun, A., **Mohiuddin**, M. & Mariapun, S. (2014). Investigating the Effect of Amanah Ikhtiar Malaysia's microcredit program on Employment in Rural Malaysia. *Journal of Southeast Asian Economies (JSEAE)*, 31(3): 471-483.
 17. Islam, M.A., Hoque, A., **Mohiuddin**, M., & Su, Z. (2014). Analysis of Capital-Labor Productivity for Firm Level Total Productivity Performance of Pharmaceutical Industries in Developing Countries, *Academy of Taiwan Business Management Review*, 10(3):20-27. [ABDC ranking: B].
 18. **Mohiuddin**, M. & Su, Z. (2014). Global Value Chain and Competitiveness of Canadian Manufacturing SMEs. *Academy of Taiwan Business Management Review*, 10 (2), 82-92. [ABDC: B].
 19. **Mohiuddin**, M., Regniere, M-H, Su, A. & Su, Z. (2014). The Special Economic Zone as a Locomotive for Green Development in China, *Asian Social Science*, 10(18), 109-121. [ABDC ranking: C].
 20. Abodohoui, A., **Mohiuddin**, M. & Su, Z. (2014). E-communication adoption in Benin Public Administration: Challenges and strategies. *International Journal of Business and Management*, 9(1): 43-55. [ABDC ranking: C].
 21. **Mohiuddin**, M. & Su, Z. (2013). Offshore Outsourcing of Core and Non-Core Activities and Integrated Firm-Level Performance: An Empirical Analysis on Québec Manufacturing SMEs. *M@n@gement*, 16 (4), 454-478. [ABDC ranking: B].
 22. **Mohiuddin**, M. & Su, Zhan. (2013). Manufacturing Small and Medium Size Enterprise's Offshore Outsourcing and Competitive Advantage: An Exploratory Study on Canadian Offshoring Manufacturing SMEs, *Journal of Applied Business Research*, 29(4): 1111-1130 [ABDC ranking: C].
 23. Kimiagari, S., Keivanpour, S., **Mohiuddin**, M. & Van Horne, C. (2013). The Cooperation Complexity Rainbow: Challenges of Stakeholder Involvement in Managing Multinational Firms. *International Journal of Business and Management*, 8(22): 50-64. [ABDC ranking: C].

24. Legros, M., Karuranga, E., Lebouc, M-F., & **Mohiuddin**, M. (2013). Ethnic entrepreneurship in OECD countries: A systematic review of the determinants of performance for ethnic companies. *International Business & Economics Research Journal (IBER)*, 12(10): 1199-1216. [ABDC ranking: C].
25. Jabeur, F., **Mohiuddin**, M. & Karuranga, E. (2013). Timeline of Initial Perceptions and Adoption of E-Business among the Quebec Forestry Sector SMEs. *Communications of the IIMA*, 13 (3), 1-20. [ABDC ranking: B, 2015].
26. **Mohiuddin**, M., Parveen, R., Rahman, M.I, & Mazumder, M.N.H. (2013). Entrepreneurial Motivation and Social Enterprises: An Empirical Analysis on Founders of Social Ventures in Bangladesh. *Transnational Corporations Review*, 5(2):77-92.
27. Gharibvand, S., Mazumder, M.N.H., **Mohiuddin**, M. & Su, Z. (2013). Relationship between Leadership Style and Employee Job Satisfaction: Evidence in Malaysia Semiconductor Industry. *Transnational Corporations Review*, 5(2): 93-103.
28. Sultana, M.A., Rashid, M.M., **Mohiuddin**, M., & Mazumder, M.N.H. (2013). Cross-cultural Management and Organizational Performance: A Content Analysis Perspective. *International Journal of Business and Management*, 8(8):113-146. [ABDC ranking: C].
29. **Mohiuddin**, M. (2011). Research on Offshore outsourcing: A systematic literature review. *Journal of International Business Research (JIBR)*, 10(1):57-76.
30. Karuranga, E., Asti, F., Musonera, E. & **Mohiuddin**, M. (2011). The Impact of Foreign Direct Investment on Financial Performance: Results from the M&A Experiences of Canadian Firms from 1999 to 2005. *International Review of Business Research Papers*, 7(4): 25-45. [ABDC ranking: C].
31. Abidi, O., Su, Z. & **Mohiuddin**, M. (2011). Strategic and Organizational Evolutions of High-Tech SME on Global Market. *Chinese Business Review*, 10(5): 327-339.
32. **Mohiuddin**, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. *Competition Forum*, 8(1): 13-27.
33. **Mohiuddin**, M., Su, Z., & Su, A. (2010). Towards Sustainable Offshore Outsourcing: A case study of Quebec manufacturing Firms Outsourcing to China. *The Journal of CENTRUM cathedra*. 3(1):84-95. [Qualis ranking: B].
34. **Mohiuddin**, M. (2000). Le micro-crédit dans l'éradication de la pauvreté. *Cahiers Africains d'Administration Publique*, 55(1): 105-119. (The role of Micro-credit in poverty alleviation, *African Public Administration Studies*).

- **Book chapters**

1. **Mohiuddin, M.** (2018). Marketing Strategy of ASEAN agro-food products to Canadian Market: An overview. *Market Trends and Globalization*, InTech.
2. **Mohiuddin, M., Parveen, R., Rahman, M.I. & Su, Z.** (2014). Motivational factors influencing social entrepreneurship in Bangladesh, In Elie Chrysostome and Rick Molz (2014) “*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*”, Routledge publication, London/NYC.
3. Saidi, S., **Mohiuddin, M., Chrysostome, E. & Su, Z.** (2014). Challenges and marketing strategies of luxury goods in emerging countries: a study of Chinese consumers, In Elie Chrysostome and Rick Molz (2014) “*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*”, Routledge publication, London/NYC.
4. Mazumder, M.N.H., Al-Mamun, A., Al-Amin, A.Q., & **Mohiuddin, M.** (2012). Economic Impact of tourism – A Review of Literatures on Methodologies and Their Uses: 1969-2011. In “*Tourism-Industry and Insights*”, InTech - Open Access Publisher, Croatia.

• **Papers in review process/ Work-in-progress**

1. **Mohiuddin, M., Mamun, A.A., Fazal, S.A., and Masud, M.M.** (2017, under review). Environmental Knowledge, Awareness and Business School Students’ Intention to Purchase Green Vehicles in Emerging Countries.
2. Rahman, M.I., **Mohiuddin, M., & Parveen, R.** (2017, under review). Hazardous Chemicals in Foodstuffs: Perception of Consumers, Sellers and Doctors in Bangladesh, *Economia agro-alimentare / Food Economy*.
3. Mazumder, N.H.M., Su, Z., **Mohiuddin, M., & Al-Mamun, A.** (2017, under review). Micro-credit for Urban Micro-entrepreneurs: An Empirical Study on Informal Income Generations Activities in Urban Context. *Strategic Change: Briefings in Entrepreneurial Finance*.
4. **Mohiuddin, M., Rashid, M.M., Al-Azad, M.S., & Su, Z.** (2017, under review)). Backshoring or Re-shoring: Manufacturing Offshoring from Emerging to Least Developing Countries (LDCs), *M@N@GEMENT*.
5. Karuranga, E., **Mohiuddin, M., Frayret, J-M., & D’Amours, S.** (revise & re-submit). Measurement and Determinants of Supply Chain Collaboration, *International Journal of Production Economics*.
6. Al-Azad, MS., Anh, J.H., & **Mohiuddin, M.** (under review). Impact of Organizational Attitude, Knowledge Sharing, and Partnership Quality on Offshore IT Outsourcing Success. *International Journal of Information Management*.
7. Mohiuddin, M. & Su, Z. (under review) Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities. *Journal of Cleaner Production*.

8. Abidi, O., Mohiuddin, M. & Su, Z. (work in progress). Inter-Play of Exploitative and Explorative Knowledge Seeking Internationalization of High-Tech Born Global (HTBG) and Organizational Capability-Building.
9. Lien, C. H., Wu, J.J., & Mohiuddin, M. (work in progress). The Impact of Online Shopping Risk, Benefits, Web Event Marketing and Satisfaction on Purchase Intention in High Context Culture.
10. Vakil, G., & Mohiuddin, M. (work in progress). HRM Practices and Organizational Performance in High-tech Firms in Emerging Country: A Study on Multimedia super Corridor (MSC) Status Companies in Malaysia.
11. Huay, T.L., Hossain, M.T.B., & Mohiuddin, M. (under review). Customers' Satisfaction towards E-commerce: A Study on Emerging Country. *Pacifica Asia Journal of Information System*
12. Yu, P., Mohiuddin, M. & Mucchielli, J-L. (work in progress). Do MNCs Engage in Hierarchical Location Choice? Evidence from US and European FDI in China.
13. Karuranga, E. & Mohiuddin, M. (*Submitted*). Attracting Skilled Minority Workers in the Secret Services: A Structural Equations Model. *Journal "Equal Opportunities International"*, <http://www.emeraldinsight.com/info/journals/eoi/eoi.jsp> [Accepted with revision].

• Conference proceedings

1. Al-Mamun, A., **Mohiuddin**, M., Fazal, SA., Ismail, M.B., and Ibrahim, M.A.H.B. (2017). Effect of Entrepreneurial and Market Orientation on Consumer Engagement and Performance of Manufacturing SMEs, Canadian Council of Small Business and Entrepreneurship conference 2017, [May 11-13], Quebec, Canada.
2. Zhang, Y., Zhao, L., **Mohiuddin**, M., Cao, Y. and Lin, CP. (2017) Research on factors influencing incubated enterprise innovation and growth, Canadian Council of Small Business and Entrepreneurship conference 2017, [May 11-13], Quebec, Canada.
3. **Mohiuddin**, M., Al Azad, M.S., & Su, Z. (2017). Value creating offshore outsourcing and developing dynamic capabilities, presented to the Bangladesh Association of Business Administration (BABA) conference, 2017 at Dhaka University, Dhaka, Bangladesh.
4. Mazumder, N.H.M., Su, S., **Mohiuddin**, M., & Al-Mamun, A. (2015). Beyond Making Of Micro Credit: An Empirical Study on Microenterprise Income in Urban Malaysia, International Conference on Global Issues in Multidisciplinary Academic Research (GIMAR), January 05-06, 2015. Dubai, UAE.

5. Tareq Bin Hossain, M., Mazumder, M.N.H, & **Mohiuddin**, M., Karuranga, K. (2014). Theoretical Framework of Corporate Social Responsibility in emerging countries: Convergence or Divergence? AIB-SSA Conference, 2014, Nairobi, Kenya.
6. Mohiuddin, M. & Su, Z. (2014). Developing Dynamic Capabilities and Offshore Outsourcing of Canadian Manufacturing SMEs, accepted to the SMS conference, 2014, Madrid, Spain.
7. Mohiuddin, M., Rashid, MM, Abodohoui, A. and Su, Z. (2014). Cross-Cultural Management in HTBG SMEs: Challenges and Strategies, AIB-NE Special Conference, China.
8. Mohiuddin, M. & Su, Z. (2014). Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities: An Exploratory Study on Quebec SMEs, accepted to the AIB conference, 2014, Vancouver, BC, Canada.
9. Rashid, M.M., Al-Azad, M.S., Mohiuddin. & Su, Z. (2014). Offshore outsourcing from emerging to least developing countries (LDCs): Decision factors of East- Asian manufacturing firms' relocation to Bangladesh, proceedings of the ASAC conference, 2014, Muskoka, ON, Canada. [*ASAC Best paper Award, 2014*].
10. Mohiuddin, M. & Su, Zhan. (2014). Global Value Chain and Competitiveness of Canadian Manufacturing SMEs: A Post Crisis Analysis. Proceedings of the ASAC conference, 2014. Muskoka, ON.
11. Lebouc, M-F. & Mohiuddin, M. (2014). Making International Business Students Aware of their Beliefs Regarding Poverty, Presented and published in the proceedings of AIB-NE 2014, May 21-14, Beijing, China.
12. Mayuto, R., Barrane, F.Z., Karuranga, E. & Mohiuddin, M. (2013). Entrepreneurial Motivation of Foreign Born Canadians: Opportunity or Necessity? Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
13. Kimiagari, S., Keivanpour, S., & Mohiuddin, M. (2013). International Strategic Alliances and Knowledge Transfer in Upstream Oil and Gas sector: Prospects for the National Iranian Oil Company (NIOC). Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
14. Matei, M., Mohiuddin, M., Abodohoui, A., & Su, Z. (2013). Knowledge Value Chain Analysis and Implementation of Sharing Strategy in an Academic Organization: A Case Study of the Faculty of Continuing Education (FCE). Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
15. Muhammad Mohiuddin, Radjabu Mayuto, Marie-France Lebouc, Gahima Egide Karuranga (2013). Performance Factors of Immigrant Entrepreneurial Ventures in OECD

Countries: Some Propositions for Future Research. Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.

16. Abidi, O., Mohiuddin, M., Su, Z. & Michel, L. (2013). Inter-Play of Exploitative and Explorative Knowledge Capital Seeking Internationalization of High-Tech Born Global (HTBG) and Organizational Capability-Building. Presented and published in the proceedings at the ASAC 2013 conference in Calgary, Alberta, Canada.
17. Yusuf, M., Mazumder, M.N.H., Su, Z., & Mohiuddin, M. (2012). Investigating the Relationship among Corruption, Poverty and Economic Growth–Nigerian Perspective. 3rd Business and Entrepreneurship Conference 2012, May, 17- 19, Quebec, Canada.
18. Mohiuddin, M. & Su, Z. (2012). Asian Participation into Global Value Chain and Global Division of Labor: Can Africa Inspire from Asian Experiences. 3rd Business and Entrepreneurship Conference 2012, May, 17- 19, Quebec, Canada.
19. Mohiuddin, M. & Su, Z. (2011). Framework of research on Offshore Outsourcing as a Growth Strategy: An Analysis from Resource Based View (RBV) Perspectives. 5th Asian Business Research Conference in Dhaka, organized by World Business Institute, Australia.
20. Mazumder, M.N.H., Ahmed, E.M., Al-Amin, A.Q., & Mohiuddin, M. (2011). Estimating Total Economic Impact of Tourism to Malaysian Economy: An Input-Output Analysis. The International Business Information Management Conference (16th IBIMA) on 29-30 June 2011 in Kuala Lumpur, Malaysia, presented and published in the conference proceedings (ISBN: 978-0-9821489-5-2). <http://www.ibima.org/MY2011/program.html>
21. **Mohiuddin**, M. & Su, Z. (2011). Reaping Advantages from Offshore Outsourcing: An Empirical Study on Perspective of Manufacturing Offshoring Firms. Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
22. Abidi, O., Su, Z., & **Mohiuddin**, M. (2011). Motivation for Growth among High-Tech Born Global Firms: Fathoming the Key Role of Innovativeness using OLI Perspectives” Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
23. **Mohiuddin**, M. & Su, Z. (2010). Assessing theoretical paradigms of offshore outsourcing: A literary review of theories explaining offshore outsourcing research. Paper presented and published in the proceedings of the 4th Asian Business Research Conference, 2010, December 23-24, Dhaka, Bangladesh.
24. Rashid, M.M., Hassan, T., **Mohiuddin**, M., & Karuranga, É. (2010). Outsourcing decision making process of the SME manufacturing enterprises in a developing country: Case Study of manufacturing firms in Bangladesh. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.

25. **Mohiuddin, M. & Su, Z.** (2010). Core Competency, Outsourcing and Performance: An Empirical Analysis of Quebec Manufacturing Firms. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.
26. Chokesuwattanaskul, P., **Mohiuddin, M. & Su, Z.** (2010). Cultural Dimension of the Flipping Coins Effect: The Promising Moderating Effect on Competition Policy and Strategic Choice of Firms. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES” 2010, November, 8-10, Université Laval, Quebec, Canada.
27. Al-Ganideh, S-F, **Mohiuddin, M. & Su, Z.** (2010). Ethnic Group Perspective and Consumer Ethnocentrism in the Arab World: An Empirical Study on Consumers in Jordan. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES”, 2010, November, 8-10, Université Laval, Québec, Canada.
28. Mbibi, SMA, Barhoumi, T. & **Mohiuddin, M.** (2010). Le secteur de l’export de la Tunisie face aux défis de la globalisation (Tunisian Export sector in an era of Globalisation). Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES”, 2010, November, 8-10, Université Laval, Québec, Canada.
29. **Mohiuddin, M. & Su, Z.** (2010). Offshore-outsourcing: A win-win or zero-sum game? Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September 30-October 3, Hamden, CT, USA.
30. Abidi, O., Su, Z. & **Mohiuddin, M.** (2010). Strategic and Organizational Evolutions of High-Tech SME on Global Market. Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September, 30-3 October, Hamden, CT, USA.
31. Abidi, O., Su, Z. & **Mohiuddin, M.** (2010). La spécificité des PME apprenantes dans le cadre de globalisation de la création du savoir (Distinctive specificity of learning SMEs in the framework of globalisation of knowledge creation). Paper was presented and published in the proceedings of the 6th World Congress of Administration, 2010, September, 13- 15, Quebec city, Canada.
32. Su, Z., **Mohiuddin, M. & Su, A.** (2009). Towards A sustainable offshore outsourcing: Experiences from some Canadian companies. Published in the proceedings of “Global Management Conference, 2009”, April, 22-26, Rio-de-Janerio, Brazil.

• Peer reviewed presentations

1. **Mohiuddin, M.** (2013). Panel discussant on Micro-credit and Social Business approach in Africa, Panel on “Capitalisme et développement socio-économique des pays africains”

sponsored by CEDIMES, USA, State Capitalism in the New Global Political Economy Conference 2013, Quebec city, Quebec, Canada.

2. Mazumder, M.N.H., **Mohiuddin**, M., Al-Amin, A.Q., & Murad, M.W. (2011). Measuring the Total Output and Income Impact of Inbound Tourism to Malaysian Economy, paper was presented to the ASAC conference 2011, Montreal, Canada.
3. **Mohiuddin**, M., Karuranga, E., & Su, Z. (2011). Factors of Outsourcing for Small and Medium Size Manufacturing Enterprises in a Developing Country. Paper presented at the Strategic Management Society (SMS) Special Conference, March, 10-13, Rio-de-Janeiro, Brazil.
4. **Mohiuddin**, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. Paper was presented to the annual ASC's (American Society for Competitiveness) conference, October 28-30, Washington, D.C. USA.
5. El Mellouli, N., Su, Z., & **Mohiuddin**, M. (2010). La gestion de la diversité culturelle et l'avantage compétitif (Cultural diversity management and competitive advantage), paper presented to the ASAC 2010 conference, Regina, SK, Canada.
6. **Mohiuddin**, M. & Su, A. (2009). Reaping advantages from opportunities of offshore outsourcing to China: Strategic and operational considerations. ASAC (Association de la Science Administrative du Canada) conference, June, 5-9, Niagara Falls, Ontario, Canada.
7. **Mohiuddin**, M. (2008). « La Responsabilité Sociale de l'Entreprise et les Multinationals dans les pays Émergents (Social Corporate Responsibilities and Multinationals in the emerging countries)» Paper presented to the conference on « Responsabilité Sociale des entreprises : nouveaux enjeux, nouveaux comportements », organized by the ESC (École Supérieur de Commerce), Tunisia.

• Presentations and Collaborations

1. Participation to the Business Processing Outsourcing (BPO) Summit Bangladesh 2016: Local Experience, Global Business. 28th–29th July, 2016, Pan Pacific Sonargaon Hotel, Dhaka, Bangladesh.
2. Mohiuddin, M. (2012). Offshore-outsourcing capability development of offshoring organization: Case for Canadian Companies, presentation in the conference of CIRRELT, 2012, Quebec, Canada.
3. Mohiuddin, M. (April, 2011). Presentation of Research projects of Stephen A. Jarislowsky Chair on International Management' at the 'Forum Force-LAVAL, 2011', congress of the external donors for research at Laval University, Quebec city, Canada.

4. Mohiuddin, M. (2009). Towards a sustainable offshore outsourcing: A research Agenda, presented at the conference in International business, organized by Stephen A. Jarislowsky Chair in International Business, Laval University, Quebec, Canada, November 4, 2009.
5. Mohiuddin, M. (2009). Offshore Outsourcing: Case for Canadian Companies, presentation in the conference of CIRRELT, May 19-20, Montréal, Canada.
6. Su, Z. & Mohiuddin, M. (2008). Collaboration with Quebec government funded research project on “Linguistic and inter-cultural determinants for internationalization of Quebec firms”.
7. Mohiuddin, M. (2007). Offshoring Quebec-Canadian manufacturing production to the emerging Asian countries: Study on current situation). Presented on December 10, 2007 at the colloquium organized by the GERAC (Study and research group on Contemporary Asia), Université Laval with the collaboration of Pôle Québec Chaudière-Appalaches.
8. **MBA project (2007):** « Offre de services-conseils en gestion des ressources humaines pour le Centre de services partagés du Québec (Management consulting service for Human Resource Management of the Shared Service Centre of Quebec government) », This work was done on behalf of the CGI (www.cgi.com), Québec, Canada.
9. **DESA (Diplôme d’Étude Supérieure Approfondie)/MPhil dissertation (2002):** “On-line Banking & It’s Perspective in International Context” under the supervision of professor Omar Idali, UFR (Research unit): International Economics, Université Mohammed V, Morocco with collaboration of Université Catholique (UCL), Belgium.
10. **BSc honors dissertation (1998) on :** « Micro-credit & Grameen Bank¹ Experience in Bangladesh », (1998), under the supervision of Professor Said Dhkissi, head of the department of Economics, Université Mohammed V, Rabat, Morocco.

- **Media exposure**

- Interview with Ms. Diane Peters from “The Globe and Mail” on outsourcing of Canadian small manufacturing firms on January 23, 2015. Link: <http://www.theglobeandmail.com/report-on-business/small-business/sb-growth/going-global/when-does-it-pay-to-outsource-your-production/article22565115/>
- Interview with Mr. Wallace Immen from “The Globe and Mail” on offshoring and competitiveness of Canadian small manufacturing firms on November 2, 2015. Link: <http://www.theglobeandmail.com/report-on-business/international-business/thai-tailors-helped-entrepreneur-dress-for-success-literally/article27072809/>

- **Supervision/ committee member/ examiner**

¹ Grameen Bank and its founder Professor Muhammad Yunus won the Nobel Peace prize in 2006.

- Co-Supervisor with Professor Avenel (Dean, AEI) of the PhD thesis on: Innovation management in an era of fourth Industrial Revolution at University of Paris-East Creteil, France.
- Co-supervisor with Professor Chiraz Saidani of the PhD thesis on: Knowledge offshoring and access to talents: Role of cultural distance (Offshoring des connaissances et accès aux talents, rôle de la distance culturelle), Institut supérieur de gestion (ISG), University of Tunisia, Tunisia.
- Co-supervisor with Professor Chiraz Saidani of the PhD thesis on: Leadership and Knowledge Transfer among the Projects, Institut supérieur de gestion (ISG), University of Tunisia, Tunisia.
- Member of PhD thesis in International Business evaluation committee at Faculty of Administrative Sciences, Laval University, Quebec, Canada.
- Member of PhD thesis in Management evaluation committee at School of Business and Economics, University of Guelph, Ontario, Canada.
- Committee member (External examiner) of PhD thesis: I was external examiner of the PhD thesis on “*Offshore IT Outsourcing and Knowledge Management: Emerging County Service Providers' Perspective*” completed at College of Business Administration (AACSB accredited), Seoul National University, South Korea.
- External examiner for the MSc thesis on: The linkage between entrepreneurial competencies, supportive environment and performance of informal women entrepreneurs in Kelantan, Faculty of Entrepreneurship and Business, University of Malaysia, Kelantan, Kota Bharu, Kelantan, Malaysia. [Supervisor: Dr. Abdullah Al-Mamun].
- MBA research project (Reader): Education investment and economic performance in Saudi Arabia, January-December, 2017 by Ahmed Ghazi
- MBA research project supervisor: Factors of adoption of fintech services in Canada, May-Dec, 2017 by Emmanuel Sarki.
- MBA research project (Reader): An assessment of Saudi vision 2030:The National Transformation Plan, Sept, 2016-April, 2017 by Ali H. Altuwaijri.
- MBA research project (Reader): Ideation and Bottom-up Innovation, 2016 by Steve Goodyear.
- MBA project reader on “Immigrant entrepreneurs” at School of Business and Economics, TRU, BC, Canada.

- **Editorial experiences**

- Editor-in-Chief, Academy of Entrepreneurship Journal (AEJ) [2018-].
- Editor-in-Chief (Book): “Knowledge Management Strategies and Applications”, along with Norrin Halilem, SM Ahasanul Kobir and Cao Yuliang, ISBN 978-953-51-3618-7, Print ISBN 978-953-51-3617-0, 274 pages, Publisher: InTech (EU).
- Division Editor (2013-2015), Technology and Innovation Management (TIM), Administrative Science Association of Canada (ASAC).
- Deputy (Guest) Editor, Transnational Corporations Review (TNCR), “Asian Emerging Economies: Characteristics and Specificities” Special Issue, [Vol.5, Issue 2], June, 2013. <http://tnc-online.net/page/2013NO2/index.php>

- **Evaluation of grant applications**

- MITACs accelerated program (2017).
- MITACs accelerated program (2016).
- Ontario Ministry of Agriculture, Food & Rural Affairs – University of Guelph Partnership Grant (2016).

- **Service to academic activities**

- Lead instructor: International business major. Take on a leadership role in designing and improving International Business major.
- Co-Managing Editor, Transnational Corporations Review [Tylor & Francis Journal]. <http://www.tandfonline.com/loi/rncr20#.VuI7IU2FOmQ>
- Editorial Board Member, ELK Asia Pacific Journal of Marketing and Retail Management. ISSN Print: 0976-7193, ISSN Online: 2349-2317.
- ‘Academic Reviewer’, Track: Technology and Innovation Management (TIM), ASAC conference, 2015.
- Reviewer, Journal of developing areas. E-ISSN: 1548-2278, Print ISSN: 0022-037X https://muse.jhu.edu/journals/journal_of_developing_areas/
- Member & Reviewer, Academy of International Business (AIB).
- Member, Strategic Management Society (SMS).

- Member & Reviewer, Academy of Management (AOM).
- Member, Instituts CEDIMES, France. Web: <http://www.cedimes.com/index.php>
- Director, Content Development, the Canadian Strategist Business Magazine (CBSA).
- Session Chair, Panel on “Social Business and Social entrepreneurship in post-classic capitalism era”, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- Session Chair on “Internationalization of Emerging Market firms”, 3rd Annual Conference on Africa: Business and Entrepreneurship in Africa. 17-19 May, Laval University, Quebec, Canada.
- Session Chair on “CSR & E-business”, AIB-MENA (Academy of International Business-Middle-East& North Africa) Conference, December, 10 -12, 2010, Dubai, UAE.
- Member, Organizing Committee, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- Member, organizing committee, CEDIMES International Conference, November, 8 -11, 2010, Quebec City, Canada.
- Member, (PhD Researcher), CIRRELT (Centre Inter-universitaire de Recherche sur les Réseaux d’Entreprises, Logistiques et Transports), Quebec, Canada. www.cirrelt.ca
- Associate Member, Stephen A. Jarislowsky Chair on International Business and CIRRELT.
- Reviewer, CEDIMES conference, 2010, papers in International Business.
- Reviewer, American Society for Competitiveness conference, 2012 & Journal of “Competition Forum”, ASC, USA.
- Reviewer, ASAC (Administrative Sciences Association of Canada) conference 2010, 2011 & 2012, 2013, and 2014, Strategy division.
- Reviewer, AIB (Academy of International Business) conference 2011, 2012, 2013 and 2014. Tracks: Doing Business in Emerging countries, Innovation and Knowledge Management and IB Theory, FDI, and Entry Mode Tracks.
- Reviewer: International Conference of Corporate Strategies and Governance (**ICCSG**), Canberra, Australia, April 28 - 29, 2011, <http://iccsreview-gjsg.com>

- **Leadership experiences**

- Elected '**President**' of the doctoral student association (AÉDAUL), FSA, Laval University, Quebec, Canada for the 2011-2012/ 2012-2013 academic year.
- Organization of AEDAUL 'International Colloquium' 2012 on 'Multi-disciplinary Research in Business Administration', November 30, 2012. (www.aedaul.ca).

- **Professional experiences**

- External Consultant (2010-2012), ExpertsMENA Inc., Montreal, Canada, dealing with market strategy for Quebec firms in the Middle-East and North-Africa (MENA) regions.
- Data Management (2005-2006), Symcor Inc., Montreal. Canada.
- Assistant Manager (Outsourcing) (2001-2005), Charif Holding Ltd. (UK, Morocco & Belgium).

- **Invited Talks**

- Topic: 'Economic Collaboration among South Asian Countries' for Simulation by the Laval University team (35 student members)" at the United Nations head quarter, New York, USA, March, 2012.
- Topic: 'Doing Business in the NAFTA area' for visiting MBA student from South America and Europe, October 18, 2012.
- Topic: 'Doing offshore outsourcing in the Americas' for visiting MBA student from South America, November 2010.
- Topic: 'Doing Business in North American Framework' for visiting executive MBA students from Brazil and Peru on 15th October, 2010, Faculty of Administrative Sciences, Laval University, Quebec, Canada.
- Topic: 'Doing offshore outsourcing in Latin America' on 18th Sept, 2009, for visiting south American executive MBA students to the Faculty of Administrative Science, Laval University, Quebec, Canada.

- **Scholarships and Awards/Grant**

- Received the 2017 Dean's Excellence in Teaching Award, School of Business and Economics, TRU.

- Received the 2015 Dean's Excellence in Research Grant, SOBE, TRU. [5000\$].
- 2015-16 Thompson Rivers University Internal Research Fund (IRF) Grant. (Project: Offshore Outsourcing and Developing Organizational Dynamic Capabilities of manufacturing SMEs). [5000\$].
- Received the 2015 Dean's Excellence in Research Award at SOBE, TRU.
- Interculturalizing Curriculum Faculty Professional Development Scholarship offered by The Centre for Student Engagement and Learning Innovation (CSELI), TRU to attend workshop.
- DAAD Fellowship (2014) at Leibniz Institute of Social Science. Cologne, Germany.
- CIBER bursary at Fuqua Business School, Duke University, USA.
- Star Student-Researcher (Étudiants-chercheurs étoiles) Award (April, 2014). Fonds de recherche du Québec – Société et culture (Quebec Research Fund for Society and Culture). [1000\$ + Award certificate from the Ministry of Higher Education, Quebec].
- ASAC Best Paper Award, ASAC conference 2014 (International Business Division).
- Honorable Mention Paper Award, AIB-NE conference, 2013, Connecticut, USA.
- AGBA Best Paper Award, AGBA conference 2013, June, 15-17, Bangkok, Thailand.
- "Nomination" for the 'Charlemagne' Award for Teaching Excellence, 2012, FSA, Laval University, Quebec, Canada.
- ASAC Best Paper Award, ASAC conference 2012 (Technology and Innovation Management Division).
- Dean's Excellent Award 2011 & 2012, Faculty of Administrative Sciences, Laval University, Quebec, Canada. [10000+10000=20000\$].
- SSHRC (Social Science and Humanities Research Council) Excellent grant (2011-2013). (www.sshrc.gc.ca). [40000\$].
- FQRSC (Fonds Québécois de Recherche en Société et Culture) Excellent Grant (2011-2014). (www.fqrsc.gouv.qc.ca). [60000\$].
- Grants (2009-2010) for PhD students from the Faculty of Administrative Science, Laval University, Quebec, Canada. [9000\$].

- Excellent Award of CIRRELT for doctoral students (2009-2010 and 2010-2011), CIRRELT (Centre inter-universitaire de recherche sur les réseaux des entreprises, Logistiques et Transports), Québec, Canada. [4500x2=9000\$].
 - Publication Award (2010): 2500 \$ for the article, “Towards Sustainable Offshore Outsourcing: A case study of Quebec manufacturing Firms Outsourcing to China” from the “Journal of Centrum Cathedra”.
 - Publication grant (2013): 1500 \$ for the article, “Manufacturing Small and Medium Size Enterprise’s Offshore Outsourcing and Competitive Advantage: An Exploratory Study on Canadian Offshoring Manufacturing SMEs” from the Faculty of Administrative Sciences, Laval university, Quebec, Canada.
 - ‘Explore’ (Quebec) Scholarship 2010. Ministry of Education Quebec, Govt. of Quebec, Canada. [2000\$].
 - Excellent Award for excellent results (2009, 2014) in doctoral courses, Stephen A. Jarislowsky Chair on International Business, FSA, Laval University. [9000\$].
 - Excellent Award from the University of Mohammed V, Rabat-Souissi, Morocco, for the distinction “**First class first**” in BSc Honors’ in Business Economics, 1998.
 - Merit Scholarship from the Govt. of Morocco (1993-2000). [25000\$].
 - Merit Scholarship from the ISESCO (1993-2000), an organ of the OIC. [30000\$].
 - Travel grant from the ISESCO 1994. [1200\$].
 - Travel grant, 1993, Sweden-Bangladesh Trust, ERD, Govt. of Bangladesh. [1200\$].
 - Gold Medal (1993) from Science group in Higher Secondary School level exam.
- **Computer Knowledge**
 - Working Knowledge on STATA, ‘R’ software, SPSS, Nvivo & Structural Equation Modeling with EQS.

- **References**

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